



# Una Vida Sin Memoria

(A Life Without Memory) March 23rd

**2023 Annual Conference on Alzheimer's & Parkinson's Diseases**

**The Latino Center on Aging in Conjunction with The Town of Miami Lakes and its Elderly Affairs Committee, the American Legion, and the University of Miami Present**

**"A LIFE WITHOUT MEMORY: LATINOS, ALZHEIMER'S & PARKINSON'S"**  
LCA'S TENTH SOUTH FLORIDA CONFERENCE FOR LATINO ELDERLY AND THEIR FAMILIES

**THURSDAY, MARCH 23, 2023 – 9:00 AM to 2:00 PM**  
**Mary Collins Community Center**  
**15151 NW 82<sup>nd</sup> Avenue, Miami Lakes, FL 33016**

Focusing on elder issues that impact the Latino community, the Latino Center on Aging and several other prestigious organizations are conducting its tenth conference on Alzheimer's and Parkinson's Diseases for South Florida area residents in Spanish. The purpose is to inform, educate and train all who are involved in the care of persons with Alzheimer's and Parkinson's diseases. The conference provides a unique forum for the elderly and caregivers to discuss important issues on a one-on-one basis, offering a great opportunity to network with knowledgeable experts and those in need. As in prior years, we expect a well-attended event by seniors and caregivers.

### **Vendor Exhibit and Sponsorship Opportunities**

Only a limited number of sponsorship and exhibitor opportunities are available to corporations and organizations interested in participating in this unique event.

### **Sponsorship Packages and Conference Program/Senior Resource Guide Ads**

#### **Diamond Sponsor ( ) \$2,500**

- Greetings at Opening Session (up to 5 minute presentation).
- 6" Table at the event and solicit attendees. Premier exhibit space.
- Logo and company description on conference program (one page).
- Recognition in all print and media distribution – Recognition on Radio and Website.
- Event Attendee Database.

#### **Gold Sponsor ( ) \$2,000**

- 6" Table at the event and solicit attendees. Premier exhibit space.
- Logo and company description on conference program (half page).
- Recognition in all print and media distribution – Recognition on Radio and Website.
- Event Attendee Database.

#### **Silver Sponsor ( ) \$1,500**

- 6" Table at the event and solicit attendees.
- Logo and company description on conference program.
- Recognition in all print and media distribution. Mention on Radio Segment.

#### **Tables: Non-Profit ( ) \$ 300 For Profit ( ) \$ 500**

- 6" Table at the event and solicit attendees.
- Recognition in all print and media distribution.

**Program/Guide Ads: ( )\$ 600 Full Page ( )\$ 400 Half Page ( )\$ 250 Qtr Page.**



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### CONFERENCE SPONSORSHIP/EXHIBITOR REGISTRATION

Please fill out this form and fax to: (866) 751-3587 on or before **March 10, 2023**

Send check payable to:

**Latino Center on Aging, PO Box 800842, Miami, FL 33280**

### Sponsorship/Exhibitor Agreement

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

BUSINESS \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

#### **PLEASE RESERVE:**

**Conference Sponsor**

Diamond - \$2,500  Gold - \$2,000  Silver - \$1,500

**Table Non-Profit** - \$300  **Table For-Profit** - \$500

**Conference Program/ Senior Resource Guide Ads**

Full Page - \$600  Half Page - \$400  Quarter Page - \$250

Send Camera Ready Copy or Text to Read (We will Design Page) to: [info@gerolatino.org](mailto:info@gerolatino.org)  
Specs: Measurements from a Full page 8 x 10 inch – Format: jpg, doc, or pdf.

#### **Sponsors Description**

Please provide a brief description (One paragraph) of your organization for listing in our Conference Program.

For additional information, please call Mario Tapia at (305) 647-1150 or e-mail: [info@gerolatino.org](mailto:info@gerolatino.org)

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